

The recent FCC regulations governing unsolicited fax advertisements places an undo burden on the association industry. Associations maintain business relationships with our members and prospective members on behalf of the industries we represent. Prospective members are invited to attend educational conferences and still maintained on our contact list. Our core purpose is to keep the industry well informed. Therefore, the purpose of an associaton is much different from a business with respect to business faxes. In short, non-profit associtions should be exempt from the ruling!!